

Hello!
Shall we get
acquainted?



*** Lesson was prepared as part of participation in the “Street Law Fest” contest**



What is ethics and integrity?



Lesson topic:

“The Importance of Integrity and Ethics for Business”





"Business must be honest. This means that you need to take care of your employees, customers, and the community."

Bill Gates



"Ethics in business is not only the right deeds"

Amanda



"Be honest in all your affairs, and you will always be sure that your actions will correspond to your principles."

Oprah Winfrey



HAZAR TEKSTİL

TARİH : 27.06.16

MODEL : JELLY BABIES

MÜSTERİ : KAANB - ASCO

YERİ : —

BAŞLIĞI : AT GÖR

Using child labor in Primark

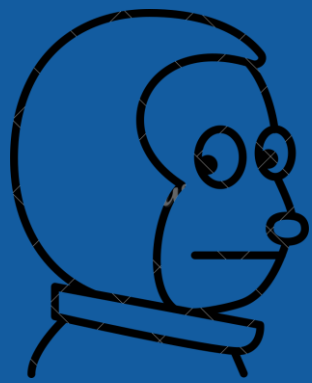


Protests in the social network Tik Tok against Nestlé

BBC

Maryam
15 years old

Use of child labor by the cosmetics brand L'oréal



Amazon

Dissatisfied warehouse workers working in difficult conditions during the pandemic.

Presenting T-shirts with the inscription "Thank you for working in our team"



Starbucks

Increase the barista's salary to meet the living wage.

Starbucks

Introduce a new corporate slogan - "We are here as a family"



Coca Cola launches "Greener Future" campaign and promises to fight plastic waste



**Reality:
They remain one of the biggest polluters of the ocean with plastic bottles.**

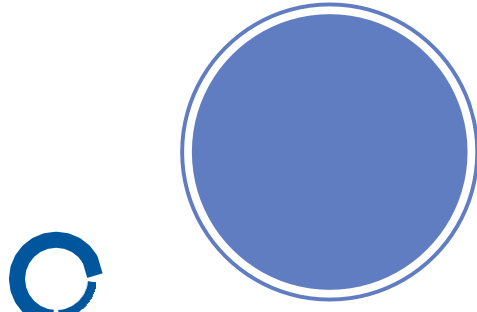
Interaction

Let's consider situations that require an ethical decision in business. What would you do in each case?

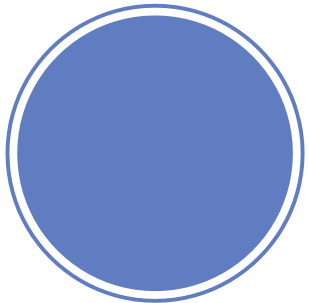




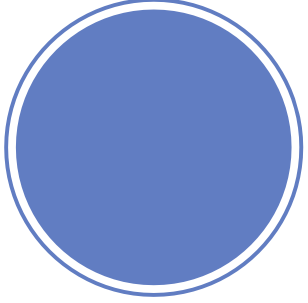
Let's summarize?



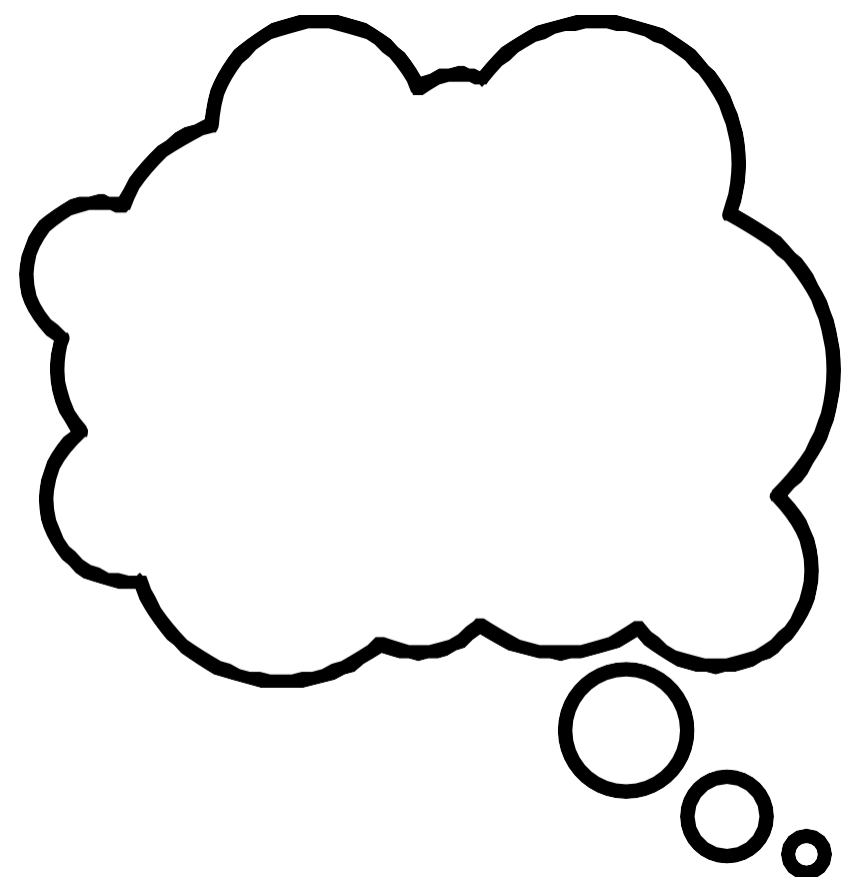
We learned what ethics and integrity are in business



We considered the concept of "bluewashing"



We analyzed cases from the point of view of ethics and integrity of companies



**Shall we
exchange our
opinions?**

