



Virtuous business and sustainable development

League
of Justice

Task 3



Business-Tamagotchi

Chatbot

Boom

OUCH!!

Business Tamagotchi is a simple bot that allows you to become the owner of a virtual business!

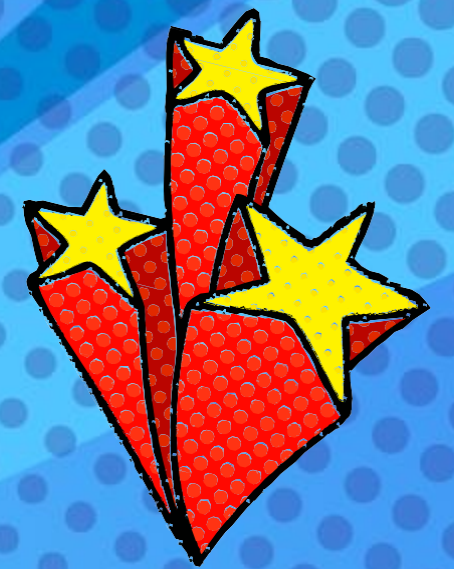
BANG!



WHY IS BUSINESS-TAMAGOTCHI USEFUL?

BUSINESS TAMAGOTCHI IS USEFUL BECAUSE IT
ALLOWS YOU TO LEARN HOW TO MANAGE A
BUSINESS IN A PLAYFUL WAY AND DEVELOP
IMPORTANT SKILLS.

LET'S CONSIDER THE BENEFITS OF BUSINESS TAMAGOTCHI :



FINANCIAL LITERACY - HELPS YOU UNDERSTAND HOW MONEY WORKS IN BUSINESS: INCOME, EXPENSES, PROFIT, INVESTMENTS. **DECISION MAKING** - THE PLAYER LEARNS TO MAKE DECISIONS UNDER THE PRESSURE OF VARIOUS FACTORS, WHICH IS ALSO USEFUL IN REAL LIFE.

STRATEGY DEVELOPMENT - YOU NEED TO PLAN HOW TO INCREASE PROFITS, ATTRACT CUSTOMERS AND STAY COMPETITIVE. **RESPONSIBILITY** - AS IN CLASSIC TAMAGOTCHI, THE PLAYER LEARNS TO TAKE CARE OF THEIR BUSINESS, RESPOND TO CHANGES AND ENSURE ITS "HEALTH".

ENTERTAINMENT WITH BENEFITS — COMBINES LEARNING AND PLAY, WHICH MAKES BUSINESS KNOWLEDGE INTERESTING AND ACCESSIBLE.



⚙️ Basic parameters:

📖 Your business has the following characteristics: Level of investment, Level of employee satisfaction, Competitiveness, Percentage of unsatisfied reviews, and Cat doubloons (the game's currency).

📁 Business management commands:

/ invest - Invest in your business to improve your investment level.

/ work - Work to increase doubloons, but employees may get tired.

/ optimize - Optimize your business to increase your competitiveness.

/ motivate - Motivate employees to increase the level of communication with customers and reduce the level of dissatisfaction.

HELP!

Rules
of the game

? Question mode:

The bot asks business questions. The answer to them affects your business reputation.

☠ Death of business:

If the level of investment, employee satisfaction, or competitiveness reaches critical values, the business will end.

⚖ Reputation assessment:

Once completed, your business will receive a reputation assessment that determines whether it was virtuous or not.

HELP!

Rules
of the game

why are these criteria important?



INVESTMENTS

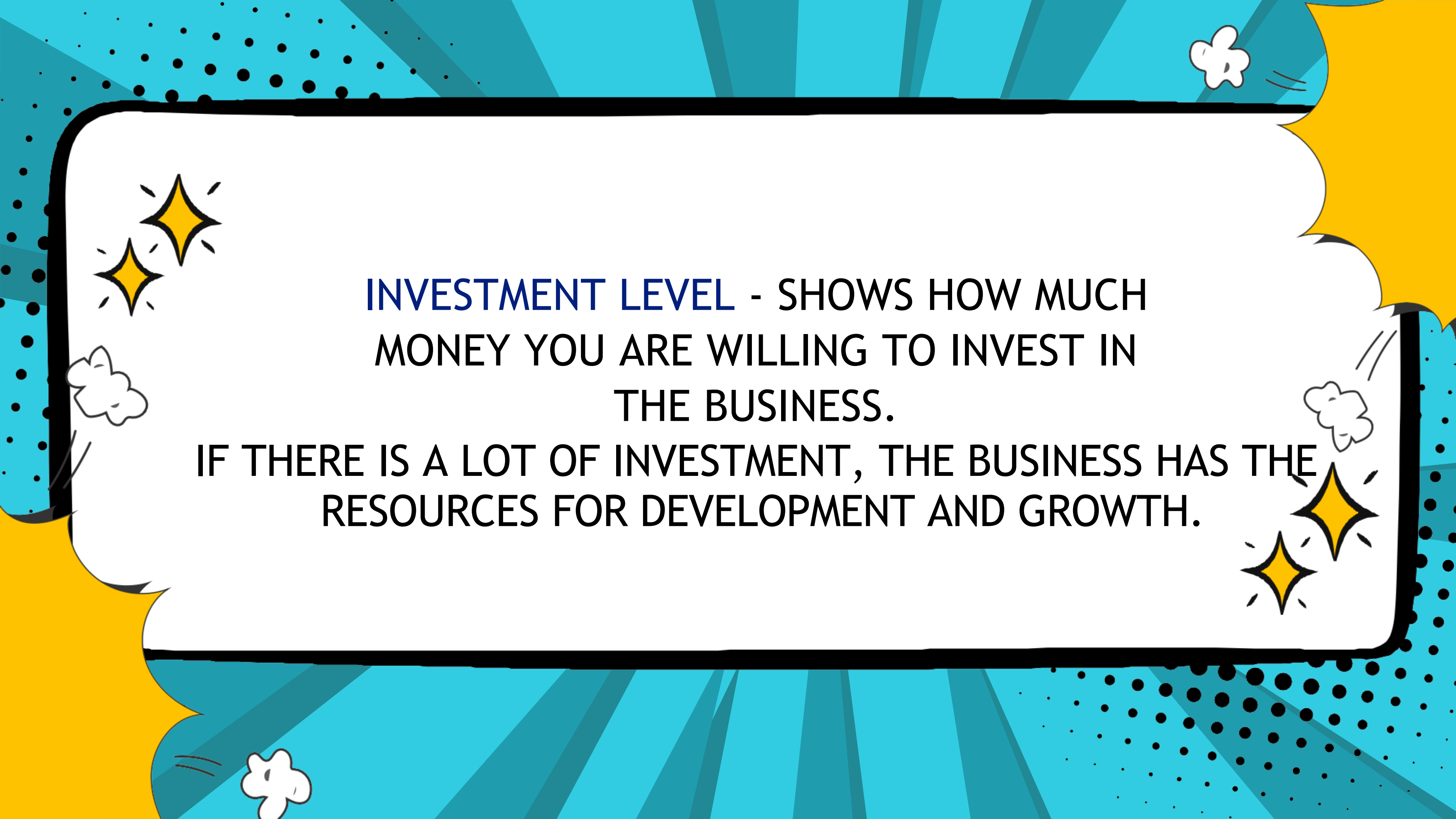
CAT DOUBLOONS
(GAME CURRENCY)

LEVEL OF EMPLOYEE
SATISFACTION

PERCENTAGE OF DISSATISFIED
REVIEWS

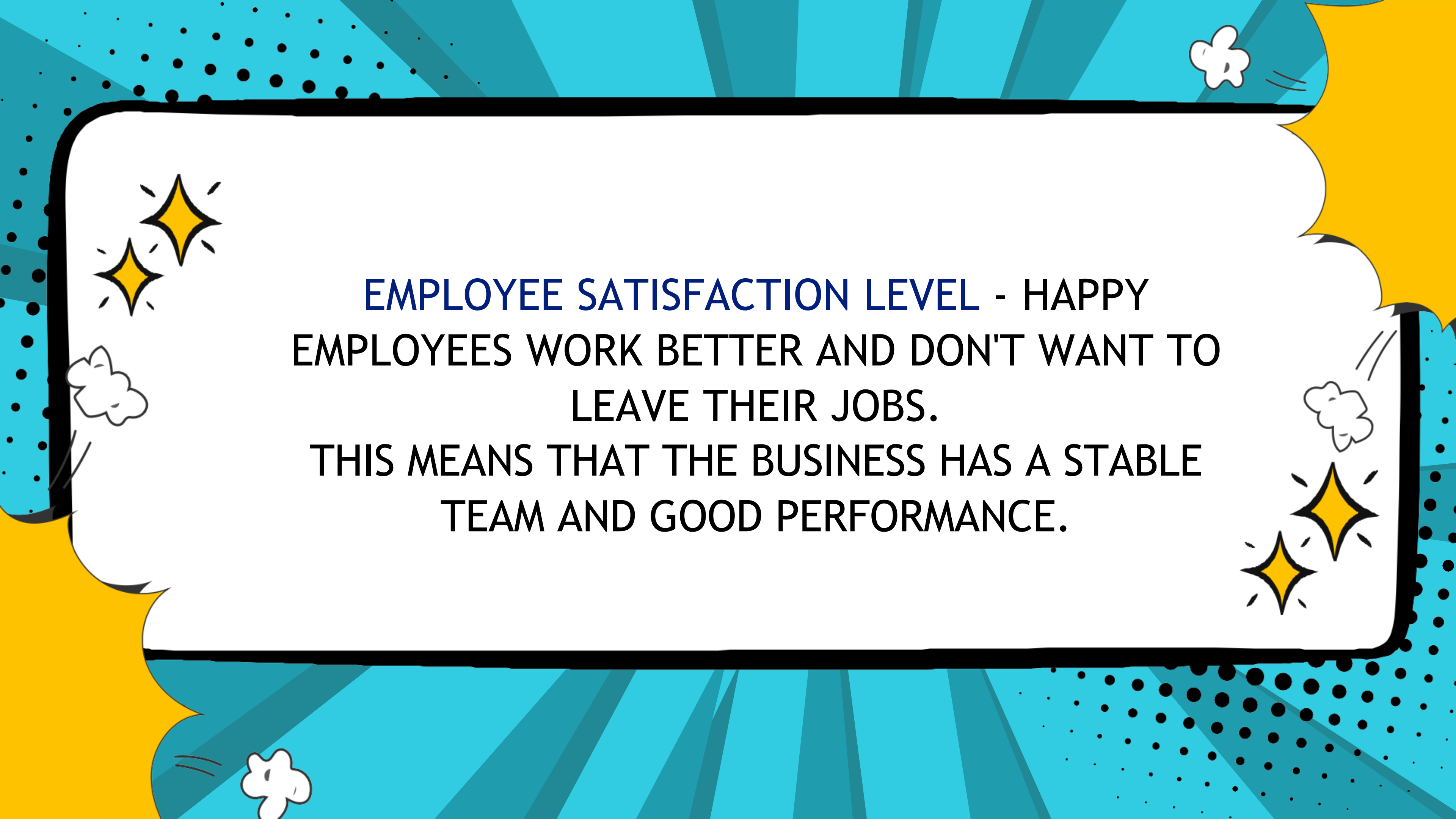
COMPETITIVENESS



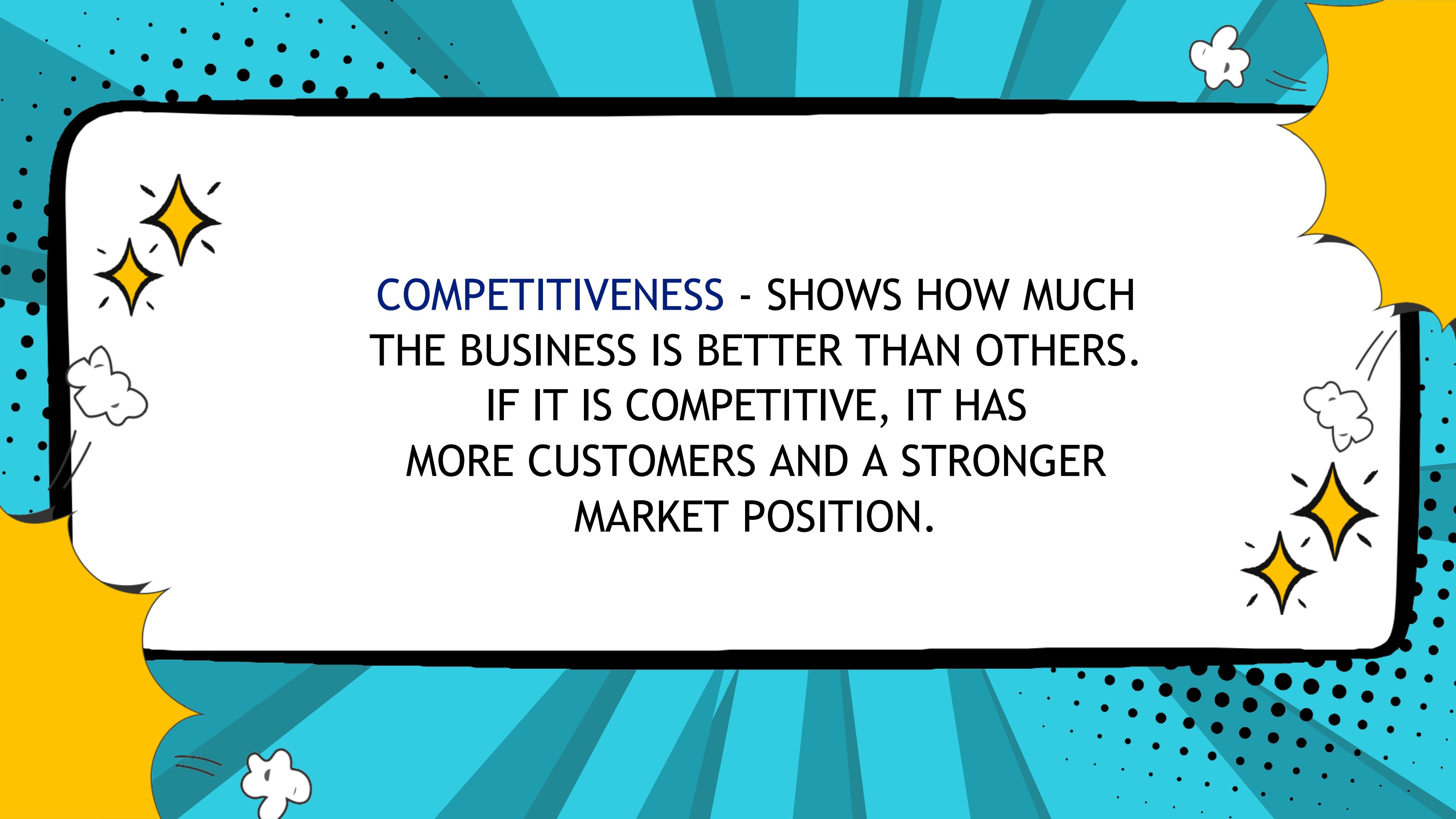


INVESTMENT LEVEL - SHOWS HOW MUCH
MONEY YOU ARE WILLING TO INVEST IN
THE BUSINESS.

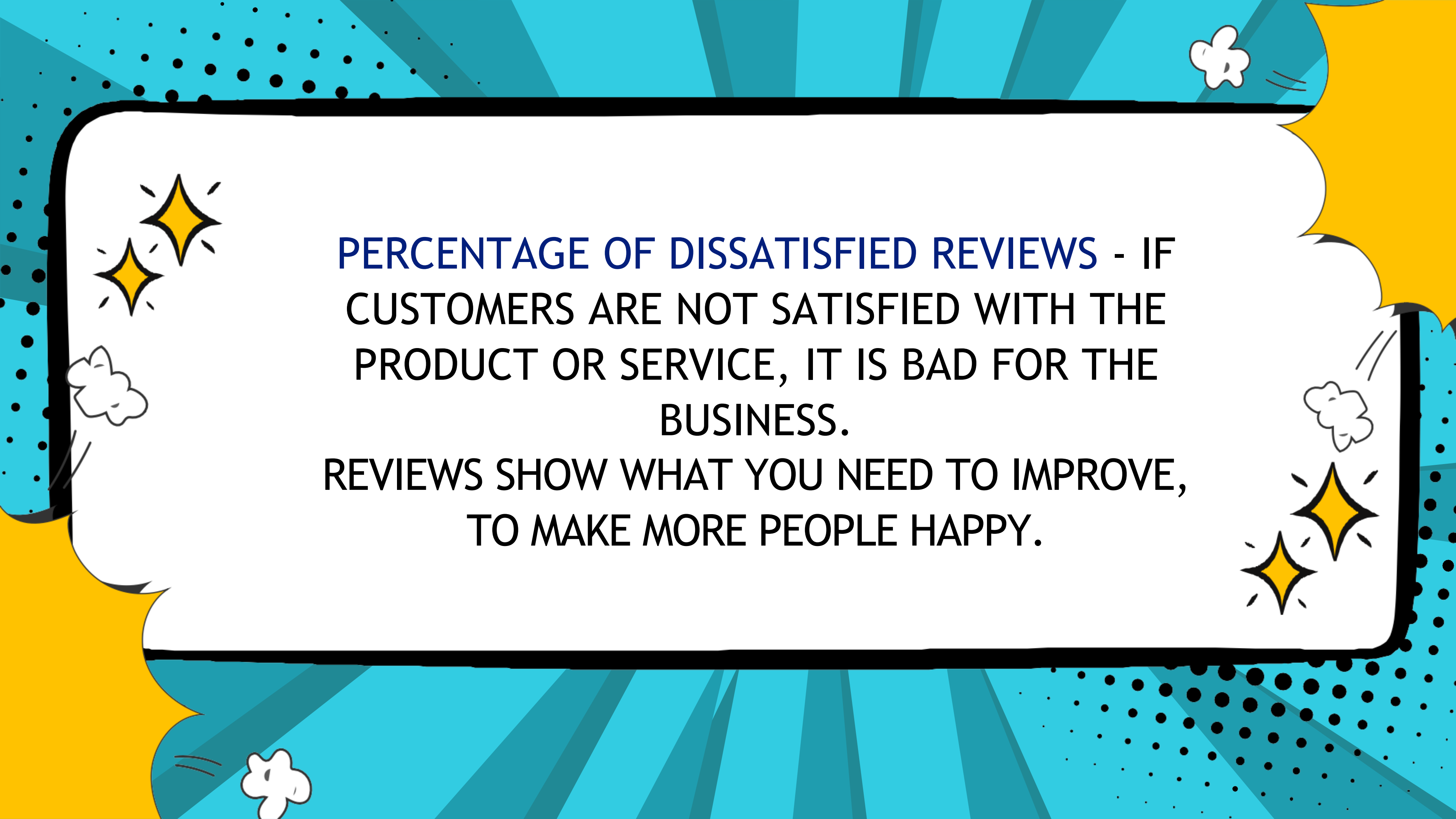
IF THERE IS A LOT OF INVESTMENT, THE BUSINESS HAS THE
RESOURCES FOR DEVELOPMENT AND GROWTH.



EMPLOYEE SATISFACTION LEVEL - HAPPY
EMPLOYEES WORK BETTER AND DON'T WANT TO
LEAVE THEIR JOBS.
THIS MEANS THAT THE BUSINESS HAS A STABLE
TEAM AND GOOD PERFORMANCE.



COMPETITIVENESS - SHOWS HOW MUCH
THE BUSINESS IS BETTER THAN OTHERS.
IF IT IS COMPETITIVE, IT HAS
MORE CUSTOMERS AND A STRONGER
MARKET POSITION.



**PERCENTAGE OF DISSATISFIED REVIEWS - IF
CUSTOMERS ARE NOT SATISFIED WITH THE
PRODUCT OR SERVICE, IT IS BAD FOR THE
BUSINESS.**

**REVIEWS SHOW WHAT YOU NEED TO IMPROVE,
TO MAKE MORE PEOPLE HAPPY.**



thank you for
your attention!